

# THE BARRISTERS' ASSOCIATION OF PHILADELPHIA

## FY 2019-2020 CORPORATE PROSPECTUS



The  
**Barristers' Association  
of Philadelphia, Inc.**  
An Affiliate of the National Bar Association

[www.phillybarristers.com](http://www.phillybarristers.com)

# TABLE OF CONTENTS

ABOUT US.....	1
PARTNERING WITH BARRISTERS' .....	2
BARRISTERS' GOALS AND EVENTS.....	3
CORPORATE MEMBERSHIP PACKAGES <sup>1</sup> .....	5
2019-2020 BARRISTERS' ASSOCIATION OF PHILADELPHIA EXECUTIVE BOARD .....	6

## ABOUT US

Established in 1950, the Barristers' Association of Philadelphia's purpose, then and now, has been to address the professional needs and development of Black lawyers in the City of Philadelphia through programs such as seminars, cultural events and publications.

Since the early years of its establishment, the Barristers' Association has also recognized the need, and its obligation, to be a pro-active advocate for the cause against injustice. In 1973, members of the Barristers' Association served on the Liacouras Commission, which investigated ways to eliminate racial discrimination in bar admission procedures. In 1978, the Barristers' Association joined other concerned groups in filing an action against the Philadelphia Registration Commission which resulted in the addition of 50,000 Philadelphians to the voter registration pools. In 1983, the Barristers' Association provided testimony before the Pennsylvania State Legislature on the issue of the merit selection of judges.

In more recent years, the Barristers' Association has sponsored or participated in activities that promoted youth awareness and career opportunities for Black and other minorities in the legal profession, and increased citizens' awareness of their rights under the law. Scholarships to minority law students at local law schools are awarded annually to further encourage and support these students in their pursuit of a degree in law. Continuing legal education seminars and political education forums have been offered to members of the Barristers' Association to facilitate professional development and political awareness.

Today, the Barristers' Association continues to provide a very important and unique role for its members by providing a forum for discussion and dissemination of information of matters of particular interest to Black attorneys and the Philadelphia Black community at large.

The Barristers' Association's membership now encompasses a network of approximately 1,000 lawyers and jurists who serve society at the highest positions in both the private and public sectors of the legal profession. As an affiliate of the National Bar Association, the Barristers' Association is an active participant in a community of practicing Black lawyers, judges and law students in all 50 states and the District of Columbia.

## PARTNERING WITH BARRISTERS'

Barristers' strives to create long-lasting, mutually beneficial partnerships with its corporate partners. Corporations are given the opportunity to sponsor our development programs while gaining many value-added benefits.

Corporate partnership with Barristers' is an excellent opportunity to gain exposure to an informed and affluent consumer base, attend dynamic sessions that develop core competencies, and interview top-tier diverse talent that can enhance organizational performance and global growth.

There are many benefits to gain from corporate involvement with Barristers', including:

- Recognition as a partner of one of the nation's largest minority professional organizations
- Utilization of the Barristers as a resource to meet your diversity needs in an increasingly diverse workforce
- Opportunity to network with qualified legal, paralegal, and other law-related professionals
- Opportunity to expand brand recognition and showcase your company's products and services in potentially untapped markets
- Recognition on our website, social media sites, and in newsletters
- Inclusion on Barristers' email distribution lists

The Barristers' Association of Philadelphia consists of two organizations:

- The Barristers' Association of Philadelphia, Inc., a 501(c)(6)
- The Barristers' Association Scholarship Foundation, a 501(c)(3)

## BARRISTERS' GOALS AND EVENTS

Barristers' is dedicated to uniting lawyers, other paralegal professionals, and law students who are committed to professional and academic excellence, as well as social justice. Barristers' provides programs, activities, and advocacy to promote its goals, which include:

- Promoting and developing the professional skills of our members
- Encouraging and assisting minority students in entering the legal profession
- Providing opportunities for members to fulfill their civic responsibilities
- Representing the interests of current and prospective minority legal professionals
- Ensuring the Barristers' long-term financial stability in order to provide adequate resources to implement Barristers' programs

We fulfill these goals through our customized programs, including:

### Turkey Drive (November)

Philadelphia has been referred to as the nation's poorest large city, with an estimated poverty rate of 26%. This statistic is more than a number to many people within the Barristers' community and it greatly affects families in our area during the holiday season. **On November 17, 2018, in recognition of the needs of our community members, Barristers' distributed approximately 700 "Turkey Baskets" to needy families.**

### Professional Networking Receptions (December)

It is well-documented that socializing can expand one's network, increase teamwork and form friendships. Barristers' attempts to support the need for these vital connections through sustained networking events.

### Dr. Martin Luther King, Jr. Memorial Breakfast (January)

The Barristers' Annual Dr. Martin Luther King, Jr. Memorial Breakfast (or "MLK Breakfast") is held to honor distinguished attorneys, jurists, and organizations in the Philadelphia area in commemoration of the legacy of civil rights icon Dr. Martin Luther King, Jr. **On January 21, 2019, Barristers' held the breakfast at the Loews Philadelphia Hotel before nearly 700 guests from the greater Philadelphia community, including Mayor James Kenney of Philadelphia, lawyers, and state and federal trial and appellate judges.**

### Education Forum (March)

On June 16, 2018 Barristers' held its Fifth Annual Education Forum at Drexel University. **More than 30 law students, lawyers, and judges volunteered to speak with over 70 middle and high school students from the Philadelphia area about their respective educational paths to becoming a lawyer.** Students heard from law students and practicing lawyers of all kinds and had the opportunity to ask questions and practice their networking skills.

### Life Planning Clinic (April)

Barristers' partners with the Senior Law Center to help low-income Philadelphia seniors prepare empowering decision-making documents, enabling elders to retain control over their lives and decisions when they are most vulnerable and cannot speak for themselves. Barristers' members prepare simple wills, living wills, health care powers of attorney, and financial powers of attorney. ***Since the Life Planning Clinic's inception in 2015, Barristers' has served nearly 80 seniors through this program.*** On June 1, 2019, Barristers' served senior citizens at Center in the Park, 5818 Germantown Ave, Philadelphia, PA.

### Scholarship and Awards Gala (May)

Like the MLK Breakfast, the Annual Scholarship and Awards Gala, recognizes the contributions of attorneys and organizations to the Philadelphia Community. In addition, Barristers' provides scholarships to deserving African-American law students. ***On May 18, 2019, Barristers' awarded \$2,500 scholarships to five area law students: Adetola Ajayi (Temple), Carmen Day (Rutgers), Chanelle Jones (Temple), Frederick Poindexter (Drexel), and Gabriella Ravida (Penn).***

### Bar Buddies

Each year, the Barristers' offers support to recent law school grads who seek to obtain certification to practice law by pairing them with an attorney mentor that has recently taken the bar exam (or "Bar Buddy"). A Bar Buddy understands firsthand the minefield of preparing for the bar exam. Bar Buddies have "been there, done that," and volunteer to help recent law school grads get through the process. The goal is to alleviate some of the stress that comes with the bar exam and help smooth the transition from J.D. to Esquire. With more than 50 attorney volunteers, the Barristers' currently offer Bar Buddies for the June and February bar exams.

### Meet the Judges (Spring)

Most recently, the Barristers' and the National Bar Association, Women's Law Division, Philadelphia Chapter jointly held an informal reception wherein nearly 40 local, state, and federal judges mingled with about 120 area attorneys and law students at Conversation Hall, Room 201, City Hall.

### Other Notable Events

On April 16, 2019, the Barristers' held an informative "Know Your Rights" Community Town Hall at Our House Culture Center, 6380 Germantown Avenue, Philadelphia, PA, where Kevin Mincey (Founding Partner, Mincey Fitzpatrick Ross, LLC), Reggie Shuford (Executive Director, ACLU of Pennsylvania), Deborah Watson-Stokes (Assistant District Attorney, Philadelphia District Attorney's Office), and Capt. Scott Drissel (Philadelphia Police Department) educated Philadelphia citizens about what to do if stopped or questioned by the police and how to best exercise your constitutional rights. Hosted by Cherri Gregg of CBS3-TV/KYW Radio, the event encouraged citizens and local legal professionals to engage and work together for the betterment of the community.

On October 4, 2018, the Barristers' held an informative "Voting Rights Panel and Voter Registration Event" at Bible Way Baptist Church, 1323 N 52nd St, Philadelphia, PA, where local attorneys and staff from the office of the Philadelphia City Commissioners informed attendees about their voting rights.

In addition to the above, Barristers' co-sponsors continuing legal education ("CLE") programs and forums in order to provide networking, professional development, and advocacy opportunities.

## CORPORATE MEMBERSHIP PACKAGES<sup>1</sup>

Partnership Package	Premier \$15,000 (Limit Two)	Platinum \$10,000 (Limit 10)	Gold \$5,000 (Limit 15)	Silver \$3,000 (Limit 20)
Branding and Advertising	Partner logo on Barristers' website Partner Logo on social media Partner Recognition in Barristers' Event Digest Lead Sponsor Designation for the MLK Breakfast or the Scholarship & Awards Gala	Partner logo on Barristers' website Partner logo on social media Partner recognition in Barristers' Event Digest	Partner logo on Barristers' website Partner logo on social media Partner recognition in Barristers' Event Digest	Partner logo on Barristers' website Partner logo on social media Partner recognition in Barristers' Event Digest
MLK Breakfast	<ul style="list-style-type: none"> <li>• Digital &amp; Print Ad</li> <li>• 2 tables (20)</li> <li>• VIP Registration</li> </ul>	<ul style="list-style-type: none"> <li>• Digital &amp; Print Ad</li> <li>• 1 table (10)</li> <li>• VIP Registration</li> </ul>	<ul style="list-style-type: none"> <li>• Digital &amp; Print Ad</li> <li>• 1 table (10)</li> </ul>	<ul style="list-style-type: none"> <li>• Digital &amp; Print Ad</li> <li>• ½ table (5)</li> </ul>
Annual Scholarship & Awards Gala	<ul style="list-style-type: none"> <li>• Digital &amp; Print Ad</li> <li>• Scholarship</li> <li>• Step &amp; Repeat</li> <li>• 1 ½ tables (15)</li> <li>• VIP Registration</li> </ul>	<ul style="list-style-type: none"> <li>• Digital &amp; Print Ad</li> <li>• Scholarship</li> <li>• Step &amp; Repeat</li> <li>• 1 table (10)</li> <li>• VIP Registration</li> </ul>	<ul style="list-style-type: none"> <li>• Digital &amp; Print Ad</li> <li>• Step &amp; Repeat</li> <li>• ½ tables (5)</li> </ul>	<ul style="list-style-type: none"> <li>• ½ tables (5)</li> </ul>
Law Student Scholarship	\$5,000 (Premier Scholarship)	\$2,500 (Standard Scholarship)	X	X
Turkey Drive Sponsorship	Included	Included	Included	X

In addition to Corporate Membership Packages, there are opportunities to sponsor individual events. Please contact us at [corporatemembers@phillybarristers.com](mailto:corporatemembers@phillybarristers.com) if interested.

Corporate Membership payments may be made online through the Barristers' website at <https://www.phillybarristers.com/>, or by check payable to The Barristers' Association of Philadelphia, Inc. sent to Attn: Barristers' Corporate Memberships, 1735 Market Street, Suite A234, Philadelphia, PA 19103.

<sup>1</sup> For tax purposes, note that the MLK Breakfast is a Barristers' 501(c)(6) initiative and the Gala, Scholarship and Turkey Drive are 501(c)(3) initiatives.

## 2019-2020 BARRISTERS' ASSOCIATION OF PHILADELPHIA EXECUTIVE BOARD

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